

Privacy Policy

This Privacy Policy, as updated from time to time, explains what information about you is collected and how it is processed when you use our services, including this platform (the “**Services**”). By using the Services, you agree to your information being collected and processed in accordance with this Privacy Policy by us. When we refer to “we”, “our” or “us”, we are referring to OCS acting as data controller, and when we refer to “you” or “your” we refer to you as a user of the Services.

CONTROLLER

This Service is managed and operated by Olympic Channel Services, S.L (“OCS”), with trade register No. B87320867 and a registered address in Calle Torrelaguna 75, 28027 Madrid (Spain).

OCS has appointed a Data Protection Officer who can be contacted at dpo@olympicchannel.com.

OCS has implemented the appropriate technical and organisational measures to prevent the alteration, loss, misuse, unauthorized processing and access, or theft of your personal data, taking into consideration the available technology.

PERSONAL INFORMATION WE COLLECT AND WHY

When using this Service, we will collect certain information provided by you (or by somebody else on your behalf), such as email address and login details so you can access to the Service. We will also automatically collect certain information when you browse in the Service website such as IP addresses, the time for your visit and the content you viewed.

The reasons why we collect this data are:

1. Provide you with our Services, as well as maintaining such services, understanding the service performance and making any necessary changes to improve them. This includes understanding the use of the platform in order to charge the Services appropriately.
2. Management of any request or enquiry you sent to us.
3. Understanding the user consumption and its performance and being able to address any technical issues, improve the performance of the Services and the user experience.

Your personal data shall be retained for the time required to fulfil the purposes. We will retain your information only for the duration necessary for the purposes identified in this Privacy Policy or as required to meet our legal requirements. Once your personal data is no longer necessary for these purposes, data will be blocked. During the blocking period, your data will be only unblocked and processed again exclusively for the purpose of the exercise or the defence against administrative or legal claims. Once this period is over, your personal data will be erased.

LAWFULNESS OF THE PROCESSING

For purposes no. 1 and 2 the legal basis will be the performance of the corresponding contract (also including the necessary steps prior to entering into a potential contract). When you use our Service, we will use your personal information to respond to your requests and provide you with such Services. For purpose no. 3 the legal basis will be our legitimate

interest as a company in understanding how the services are performing and how we can improve it to ensure the best customer service possible.

RECIPIENTS AND DATA SHARING

While offering our Services, we may share data with third parties, nor allow them to access to certain personal data in order to provide us a Services. These includes:

- Service providers that OCS contracts, or may contract, which are data processors. Services provided by these partners may include hosting services, customer data infrastructure, platform development and general IT services, cloud-based services for customer identity and access management, customer relationship management, analytics and audience measurement services.
- Public authorities and bodies, including Courts and Tribunals, when required by the applicable regulations.
- Data can be disclosed to the International Olympic Committee, located in Switzerland, for administrative purposes. This disclosure also constitutes an international data transfer. Switzerland is a country with level of protection equivalent to the European Economic Area according to the Commission Decision of 26 July 2000 pursuant to Directive 95/46/EC of the European Parliament and of the Council, on the adequate protection of personal data provided in Switzerland.

DATA SUBJECT'S RIGHTS

Any person has the right to obtain confirmation of the processing of their personal data carried out by OCS. You can exercise your rights of access, rectification, deletion and portability of your data, limitation and opposition to its processing, as well as not being the subject of decisions based solely on the automated processing of your data, where appropriate, before OCS. You also have the right to withdraw your consent at any given moment.

You may exercise your rights through an e-mail to derechos@olympicchannel.com. When needed, we may request that you prove your identity by submitting a copy of your national identification or corresponding documentation.

Finally, you have the right to lodge a complaint before Spain's supervisory authority: Agencia Española de Protección de Datos, Calle Jorge Juan 6, 28001 Madrid, Spain (<https://www.aepd.es/es>).

CHANGES TO THIS PRIVACY POLICY

We reserve the right to make changes to this Privacy Policy, at any time. When we make changes, we will revise the "last updated" date at the bottom of the Privacy Policy and any change will be effective immediately upon posting. We will use reasonable efforts to inform you about any material changes made to this Privacy Policy, for example by posting a relevant notice on the Services. Your continued use of the Services following the notification of changes will constitute your acceptance of such changes. We encourage you to review our Privacy Policy regularly.

Last updated: November 23rd 2021